



**Marketing Manager
Property Management
Regina, Saskatchewan**

Does advertising, sales promotion, events and customer service excite you? Are you an interdependent and experienced leader? Harvard Property Management Inc., a division of Harvard Developments, has an immediate opening for a **Marketing Manager** with accountability to oversee marketing programs for both the property management enterprise and its shopping centres throughout Saskatchewan and Alberta including two of the largest **retail power and lifestyle centres currently under development in Western Canada.**

What's in it for you?

- Strong corporate values.
- Direct participation with the retail development team.
- Professional colleagues who work hard and enjoy what they do.
- A competitive, merit based compensation program with performance incentive.
- Private industry benefits that include wellness, continuous learning opportunities, pension, Group RRSP and the choice of excellent work life balance.
- Opportunity to build a career in an accountability-based, team oriented environment.
- Live and work in a great community and Province experiencing strong economic growth.

Key responsibilities include:

- Contribute to the development and operation of exceptional real estate projects throughout Western Canada.
- Create advertising, sales promotion and lifestyle programming strategies; and guide the marketing team's performance in delivering outcomes.
- Monitor the financial achievement of performance targets contained within marketing plans and budgets.
- Be responsible for the customer service brand and coordinate effective customer relations, business promotion and communications throughout the managed portfolio.
- Provide superior customer service and sales generation with a strong focus on hospitality, retail sales, lifestyle programming and service excellence.
- Build collaborative relationships within the local, regional and national industry that foster business growth and customer retention.

The preferred Candidate will have:

- A post secondary degree or a commensurate combination of post-secondary training and experience in Marketing, Public Relations, Advertising, Business Journalism, Liberal Arts, English, Communications, or Business.
- Proven marketing and supervisory experience of 4 or more years, with preference given to those who possess a working knowledge in the retail sales environment.
- Demonstrated skill in communications, public relations, web-based marketing, social media and event planning (portfolio submission required).
- An exceptional customer service and hospitality orientation.
- A demonstrated desire to pursue career certification in marketing, public relations, advertising or promotions, such as a CMD or equivalent.

- Superior written and verbal communications and computer literacy skills.

Does this position provide the opportunity and challenge you are looking for? If so, please submit your resume outlining your relevant qualifications and experience, along with a letter indicating why you think Harvard is the right company for you, to Human Resources at careers@harvard.ca, reference job code **HPMI-11-15**. Harvard is willing to consider an employee transition package for those who apply from out of province.

For more information about Harvard and its retail properties, please visit us on-line at:

www.harvardmanagement.ca

www.harvard.ca

www.grasslands.ca

www.currentswindermere.ca

www.eauclairemarket.ca